LYNK Membership Program

LYNK
Membership Program

LYNK is a tool for Broker Dealers and Portfolio Managers. The membership program allows the creation, maintenance and distribution of investment strategies, even if small in size, globally and efficiently.
The investment strategies are repacked into a security. The securities are distributed in the form of euroclearable notes with an ISIN. Notes track the performance of the linked managed account. The price of the note is calculated periodically and published.
At the Lynk-Access, all the relevant data is searchable and available for an investor to make an informed investment decision. Within Lynk-Access, the Exchange function acts as an information marketplace for investors and investment strategies.

Lynk Locations

LYNK Advantages

1 Create your own products with a turnkey solution

Develop targeted products that the market demands with the constant support of recognized global financial and legal institutions.

2 Allow efficiencies for cost and time-to-market

Take advantage of a scalable business model that allows for the quickest time to market at a fraction of the cost.

3 Maximize and optimize distribution

Access investors within existing or other banking platforms immediately, with no additional investor KYC/AML.

4 Access investors through LYNK's global exchange

LYNK offers two products, Series and Platform, dedicated to Porfolio Managers and Broker Dealers respectively.

LYNK SERIES

LYNK Series is a dedicated issuance within an existing program. As such, it has a lower cost and quicker turnaround. The custody account is provided to the portfolio manager and all the ancillary services are included. Therefore, the portfolio manager focuses only on managing the investment strategy in the custody account, and distributing the product through the note with an ISIN code.

LYNK PLATFORM

LYNK Platform is a dedicated multi-issuance securities program for institutional clients to allow their asset managers launch their own investment strategies. Again, these investment strategies are repacked into a security traded through the clearing systems. Broker dealers, family offices, or investment advisors operating within a broker-dealer, may continue their existing custodial relationships.

Applicable Portfolios and Strategies

LYNK's solutions offer the possibility to customize and develop unlimited investment strategies in accordance with the Portfolio Manager's vision.

Within those strategies there can be different focuses and a number of distinct motives for the creation of a portfolio. For example, the streamlining the operational management through centralization of accounts or portfolio diversification for smaller investors or tax optimization, or a custom strategy the PM wishes to develop.

BY ASSET TYPE

Focus the investment strategy on certain asset types and develop it with different underlyings:

EQUITY
FIXED INCOME
DERIVATIVES
FUNDS

BY MARKET

Look for opportunities in different regions, more developed markets or emerging economies. Set up portfolios like:

US
EMERGING MARKETS
LATAM

A COMBINATION OF THE ABOVE

Combine strategies for further customization

US / EQUITY
EMERGING MARKETS / FUNDS
LATAM / FIXED INCOME

BY SHARE CLASS

Diversify investment strategies by share class:

GROWTH
VALUE
BLUE CHIPS
TECHNOLOGY

BY RISK PROFILE

Classify investors in relation with their risk tolerance. Based on profiles, investors can be jointly managed through diversified portfolios.

LOW RISK/ CONSERVATIVE STRATEGY
MODERATE RISK/ INTERMEDIATE STRATEGY
HIGH RISK/ AGGRESSIVE STRATEGY

TAILORED STRATEGIES

LYNK's solutions allow for each Portfolio Manager to develop the investment strategy they consider most effective and/or most suitable for their clients.

Ready to move forward? get started right now

Contact us and one of our specialist will help you .

PHONE
+1 929 - 900 LYNK

MAIL
Sales@lynkcm.com

WEB
lynkcm.com